

# Media Release

## ***Over 110,000 visit Future Christchurch hubs***

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The Future Christchurch Showcase and the mobile Visionarium have set a high standard for community engagement, says Canterbury Earthquake Recovery Authority Acting Chief Executive John Ombler.

The Showcase, a multi-media information hub in the Re:START mall, closed its doors today after hosting almost 70,000 guests from around Canterbury and around the world over the past year.

Mr Ombler says that the innovative combination of cutting edge technology, personal interaction by the Future Christchurch ambassadors and the customised container format proved to be a winning formula.

"Judging by the feedback, the Showcase has been CERA's most effective tool to tell the evolving story of the rebuild."

The Future Christchurch Showcase concept and its content will continue to be visible in communities around Canterbury through the portable Visionarium container.

"While the Showcase attracted high numbers of visitors, a large part of these were from out of town," Mr Ombler says.

"The Visionarium has proven to be more effective in targeting Cantabrians in their local communities who may not have been able to come to the Re:START mall."

The Visionarium has also been used to collect feedback in affected communities for the Residential Red Zone Offer Recovery Plan, the Draft Transition Recovery Plan and has featured at targeted events including the Canterbury A&P Show, the Cricket World Cup, Matariki, and the World Buskers Festival.

Since opening, the Visionarium has welcomed over 40,000 visitors.

The Visionarium and the Showcase both feature 230-inch screens which run the Liquid Galaxy programme. That gives viewers detailed aerial views of the city, and integrates 3D modeling of the Government blueprint plans.

Visitors can also view a selection of 50 short documentaries on the rebuild or use the Photo Booth to give video feedback, or create a personal bookmark from Christchurch.

The Visionarium is this week based at the University of Canterbury, before it will be revamped with additional material from the Showcase.