Foresight for Governance in Singapore

May 2019



- 1. The place of foresight in Government: the PMO Strategy Group and its antecedents
- 2. History and landscape of foresight in Singapore
- 3. CSF: Set up + Functions

STRATEGY GROUP PRIME MINISTER'S OFFICE NP



Governance context has become more challenging: the Strategy Group has dedicated teams focused on wholeof-government (WOG) and sector level strategic planning, and cross-cutting areas such as population and climate change policies

The Centre for Strategic Futures houses the Singapore government's foresight capabilities

Evolution of Foresight in the Singapore Government



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2003

Office

1995

1980s

Ongoing

2009

July 2015

the Strategic Planning

and Futures division.

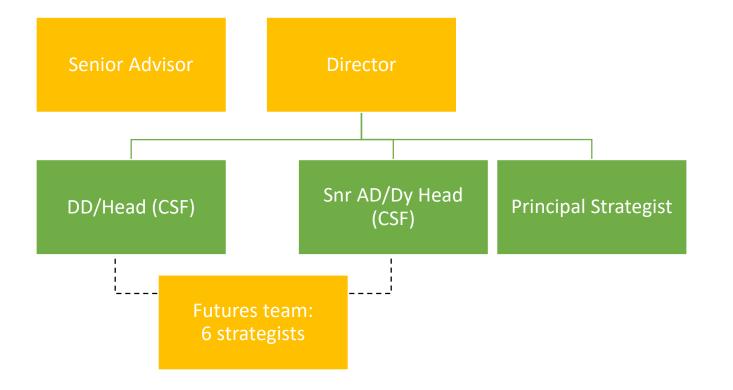
The foresight landscape is burgeoning



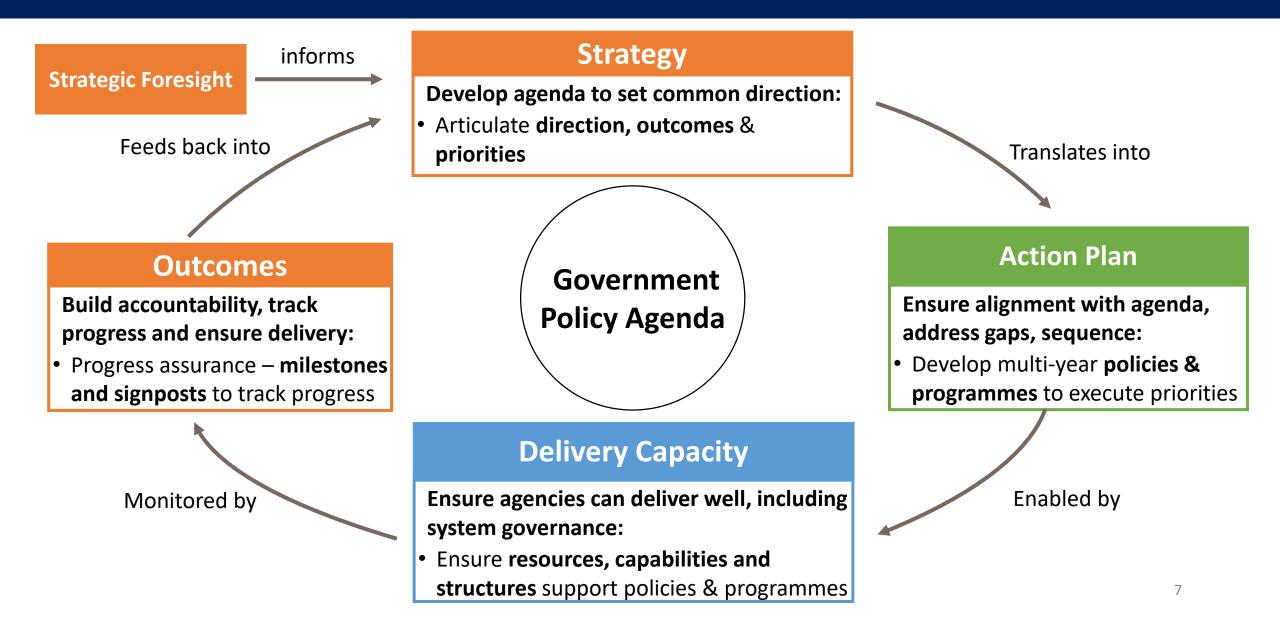
CSF: Resourcing

CSF

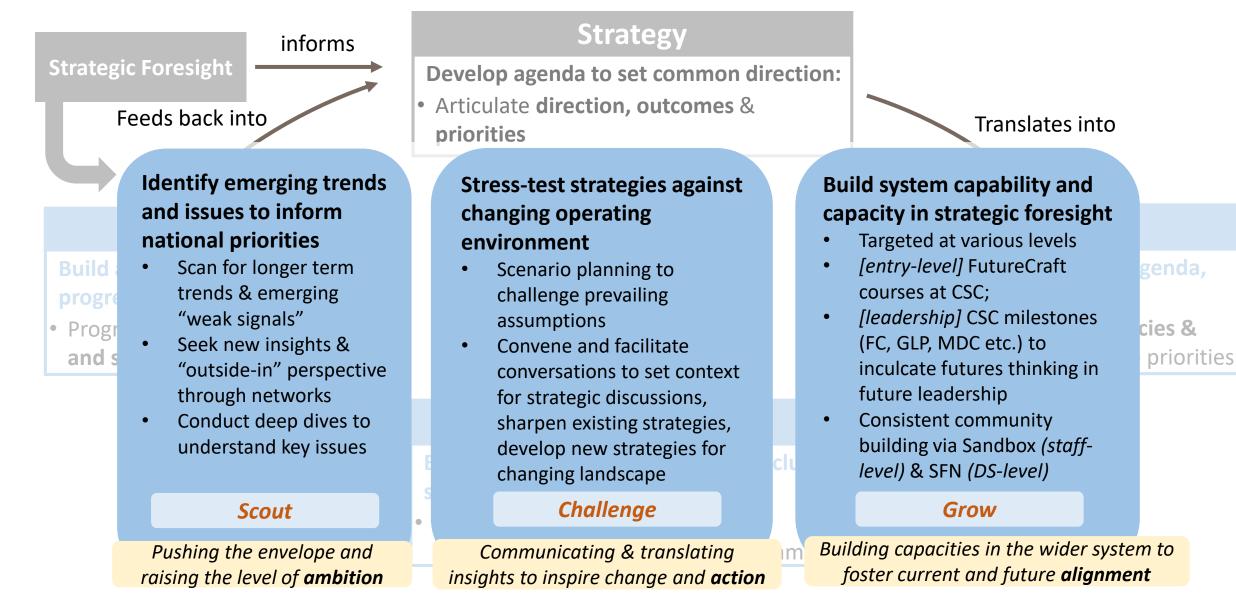
- 9 Staff working on futures, diverse backgrounds
- Capabilities range engagement, research, methods
- Works closely with WOG strategic planning teams



Foresight as part of the Strategic Planning cycle



How Foresight supports the strategic planning cycle

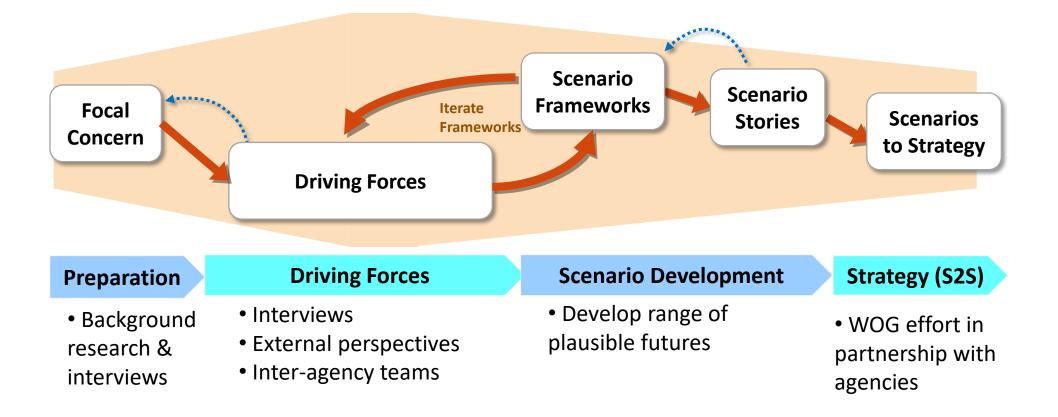


Examples of CSF's work--Scout, Challenge and Grow

Meeting thought leaders, thinkers, study	Scout Pushing the envelope and raising the level of ambition	Challenge Communicating & translating insights to inspire change and action	Grow Building capacities in the wider system to foster current and future alignment
Outreach & Networking (external) Foresight Methods Training, Custom ised workshops, Milestone courses Meeting thought leaders, thinkers; study trips and speaking engagements In ~10 Sandbox and Strategic Futures Network engagement		National Scenarios Exercise	
Outreach & Networking In ~10 (external) engagement Meeting thought leaders, thinkers; study per month trips and speaking engagements Sandbox and Strategic Futures Network	Foresight	Conference	
(external) Meeting thought leaders, thinkers; study trips and speaking engagements Sandbox and Strategic Futures Network	Outreach & Networking	Foresight Methods Training, Custom	
Janabox and Strategic Futures Network	Meeting thought leaders, thinkers; study		engagements per month

Scanning for ESIs, CSF Research Deep Dives

Scenario Planning Process



National Scenarios - a key vehicle

It identifies key shifts and trends, stress-tests current strategies and builds capabilities by developing a common understanding and vocabulary around how the future could change

80-strong inter-agency team **developed research** around Driving Forces that will shape Singapore's operating environment





Stories and DF material written, roadtested and developed

Decision-makers interviewed to reveal current hopes, fears and operating assumptions.



Leadership discussions convened at management level



Public Servicewide engagement and sharing of scenarios via toolkits, customized workshops etc.

Impact:

- Scenario immersion via game, video, workshops
- NatScens toolkit for agencies = > 8,000 officers engaged, of which ~2,000 played the game (CSC to incorporate NS2035 game as part of SLEAD milestone prog)
- Some policy reviews channeled directly to agencies
- **Commissioned inter-agency work groups** to tackle specific issues (e.g. future of work)
- Incubated by **CSF as deep dives** e.g. Human Augmentation, AI Ethics & Governance

Foresight Methods Training and Customised workshops

Formal Foresight Training Future Craft

- Every year, ~170 public service officers attend FutureCraft courses
 - A means of sharing insights from CSF's deep dives
 - A platform for other futurists in Govt to share

Customised workshops; Facilitation expertise

- At least 1 customized workshop per month on futures (e.g. Natscens/Driving Forces-related)
- Or facilitation and workshop design expertise rendered to public agencies/groups

Milestone Courses

 About 8 scheduled workshops per year on foresight at leadershipdevelopment courses at the Civil Service College





Outreach and Networking efforts



Networking

- External Affiliation Framework: CSF Fellows, CSF Distinguished Fellows
- CSF's international network (individuals and institutions)
- CSF's international counterparts: ESPAS, OECD Govt Foresight Community, NISTEP (Japan), Policy Horizons (Canada), National Intelligence Council (USA).

Study Trips

- Curated or collaborative study trips with other public agencies
- Exploratory study trips to plug knowledge gaps (e.g. China, India)
- International conferences and meetings

Gleaning insights from diverse perspectives, plugging into foresight and governance community

CSF's ESI scanning process and outcomes

ESIs are identified through CSF's continuous horizon scanning process.

"<u>Emerging</u>" because the issues are nascent and their development trajectories are unclear and/or dependent on other critical developments. "<u>Strategic</u>" because of their potential to significantly impact policy and overturn operating assumptions.

Brief overview of the process

(CSF is constantly reviewing and improving this scanning process)

Scan	Uncover surprising interconnections	Frame the issue	Investigate and evaluate current state of Singapore's readiness	Discuss with inter-agency group of officers	Channel to relevant agencies for awareness
 Primary sources*: International networks Study trips 	Futures Methodologies*: • Futures Wheel • Causal Layered Analysis	 CSF connects with different agencies across Govt to gather inputs on current state of play and readiness Brown Bag lunches, email exchanges, Community of Practice gatherings called Sandbox 			 ESIs are shared at various platforms: Presented at Strategic Futures Network (SFN)
 Secondary sources*: Internal memos Media outlets Publications Academic Journals 	Combining disparate signals *Selected examples, not exhaustive	 Based on the inputs, ESIs are sharpened and shaped through multiple iterations Not all the identified issues complete the process, some are incubated for a longer period of time, others are dropped if agencies are already aware and responding to future developments 			 Shared with the Futurist/Strat Planning community in Govt
*ESIs on the 'back-burner' *ESIs that have sparked discussion and				action:	

- "Genetic Re-wilding"--Genetic re-wilding looks to recreate ecosystems by reintroducing new and possibly genetically modified species of fauna and vegetation that can cope with the new climate. Signs of this taking place in Germany and Russia.
- "Gaming as (clean) Gambling" ESI—convergence of signals about gaming being treated medically as an addiction, the growth of crypto-currency trading and investment as part of gamer behaviour and activity.
- "Growing loneliness" ESI—about the rise in loneliness and related online scams despite/due to proliferation of connective technology (e.g. social media, chatbots).

- "China's global R&D ambition" ESI led to a deep dive on China's growing prowess in R&D.
- "Direct-to-Consumer Genetic Testing" ESI prompted MOH to explore how it could strengthen and mandate the moratorium on the use of genetic information for insurance underwriting purposes.
- **"Faker news" ESI** led Min(Law) to ensure that legislation around misinformation would take into account technology advancements in video/ audio-editing.

Multiple Levels of Foresight

- System Inter-agency "common language"
 - National Scenario processes (~ 3-5 years)
 - Emerging Strategic Issues (ongoing monitoring)
- Structure & Architecture
 - Centre for Strategic Futures Advisory Board (Permanent Secretaries)
 - Strategic Futures Network (Deputy Secretaries)
 - SFN Sandbox

Budgets & Incentives

- Cluster Strategic Reviews (sectors) / Strategic Budget Review Meetings (ministry)
- Resources: Reinvestment Funding

• Organisations & Teams

- Agency futures teams
- Consultancy projects
- Rotations Administrative Service + emerging foresight "career track"

Individuals

FutureCraft workshops

Key Learning

- #1 Aim for better decisions, not predictions
- #2 Embrace discomfort and friction
- #3 Harness diverse networks
- #4 Craft immersive experiences
- #5 Adopt a "design" approach

Further details here:

https://www.youtube.com/watch?v=FFScAEmd5zI

Emerging Challenges

- Foresight as a Governance, not just Government function
 - Public sector \rightarrow Thinktanks, businesses, citizens
- Measuring value: insight, challenge versus "output"
 - "Any useful idea about the future should at first appear to be ridiculous" (Jim Dator)
 - Value for the polity, for policy, for politics
- Talent, expertise, habits of mind
 - continuity & retention VS change & renewal

Thank you. aaronmaniam@gmail.com

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