



17 February 2023



Ref: OIA-2022/23-0413

Dear 

Official Information Act request for communications with Twitter's SRT-GET and SIP-PES

Thank you for your Official Information Act 1982 (OIA) of 9 December 2022.

You have requested:

1. *"...all documents held that constitute communications between the Prime Minister, other Ministers, or other NZ Government officials, agencies or agents and; Twitter's Strategic Response Team - Global Escalation Team (SRT-GET), and Twitter's Site Integrity Policy, Policy Escalation Support (SIP-PES).*
2. *Please consider SRT-GET and SIP-PES to include any known/potential members of that team, and any high ranked officials/employees at Twitter. Specifically but not exclusively this includes Jack Dorsey, Vijaya Gadde, Yoel Roth, Parag Agrawal, as identified as SIP-PES members by Ms Bari Weiss.*
3. *I seek any communications relating to requests by NZ govt persons or entities and Twitter that seek to suppress or alter the dissemination of any information tweeted by any person known or thought to be either or both a New Zealand citizen/permanent resident and/or located within New Zealand (incl any overseas territory/overseas NZ govt controlled location).*
4. *I also request all documents held that may constitute similar discussions or communications that may be of any international public interest.*
5. *I also request all documents held that constitute any discussion of suppression of any information whatsoever, between the same NZ Govt persons and twitter-related persons.*
6. *I also request all documents held that constitute NZ-govt internal policies or discussions relating to the suppression or algorithmic alteration of the dissemination of information by Twitter, Facebook, and Instagram.*

I limit the period covered by this request to the period between 1 January 2019 and today's date (9 December 2022).

Please reference the #TwitterFiles by journalists Matt Tiabbi and Bari Weiss, brought to us by Twitter's new owner, notable gigachad Elon Musk.

Specifically;

"12. The group that decided whether to limit the reach of certain users was the Strategic Response Team - Global Escalation Team, or SRT-GET. It often handled up to 200 "cases" a day.

13. But there existed a level beyond official ticketing, beyond the rank-and-file moderators following the company's policy on paper. That is the "Site Integrity Policy, Policy Escalation Support," known as "SIP-PES.

14. This secret group included Head of Legal, Policy, and Trust (Vijaya Gadde), the Global Head of Trust & Safety (Yoel Roth), subsequent CEOs Jack Dorsey and Parag Agrawal, and others".

These tweets are available from this link – www.twitter.com/bariweiss/status/1601007575633305600?s=20&t=WcJ7Tf3x9l-nPdSwEOGK6g"

On 22 December 2022, we wrote to you and advised that your request, as it is currently framed, has not been specified with due particularity per section 12(2) of the OIA. We further advised that we consider it reasonably necessary for your request to be clarified in order for us to respond appropriately and requested that you provide clarity and particularity on the six points of your request.

On 27 December 2022, you responded and noted that you are confident that your request meets the "due particularity" test. While the Department of the Prime Minister and Cabinet (DPMC) does not consider that your request has been specified with due particularity per section 12(2) of the OIA, we will endeavour to provide a response to your request.

Parts One and Two

As you are aware, elements of these parts of your request were transferred to the Prime Minister's Office for response on 13 January 2023.

DPMC has interpreted these parts of your request to refer to all communications between 1 January 2019 and 9 December 2022 between DPMC and "Twitter's Strategic Response Team - Global Escalation Team (SRT-GET), and Twitter's Site Integrity Policy, Policy Escalation Support (SIP-PES) [including] any known/potential members of that team, and any high ranked officials/employees at Twitter. Specifically but not exclusively this includes Jack Dorsey, Vijaya Gadde, Yoel Roth, Parag Agrawal, as identified as SIP-PES members by Ms Bari Weiss" (Twitter).

I can advise that DPMC is not aware of the teams you have referred to. It therefore follows that DPMC has not had any correspondence with those specific teams. As such, your request for communications between DPMC and Twitter's Strategic Response Team – Global Escalation Team (SRT-GET), and Twitter's Site Integrity Policy, Policy Escalation Support (SIP-PES) is refused under section 18(e), as the document alleged to contain the requested information does not exist. As we are unaware of these teams, we are also unable to identify "any known/potential members of that team" and therefore your request for

communications between DPMC and members of that team is refused under section 18(e), as the document alleged to contain the requested information does not exist.

You also requested communications between DPMC and “any high ranked officials/employees at Twitter”. DPMC’s view is that “high ranked officials/employees at Twitter” has not been expressed with due particularity. That being said, DPMC has endeavoured to provide you with information we consider to be within the scope of your request.

I can confirm that DPMC has had communications with the individuals listed in your request between 1 January 2019 and 9 December 2022.

Please find attached the documents within the scope of your request. Information that is not within the scope of your request has been marked out of scope. Some information has been withheld under section 9(2)(g)(ii) of the OIA to maintain the effective conduct of public affairs through protection from improper pressure or harassment.

Further information has been withheld under section 9(2)(ba)(i) to protect information subject to an obligation of confidence, as the making available of that information will likely prejudice the supply of similar information, and section 9(2)(j) to enable a public service agency or organisation holding the information to carry on negotiations without prejudice.

In making my decision, I have taken the public interest considerations in section 9(1) of the Act into account.

In addition to this information, you may find of interest two Prime Ministerial Overseas Travel reports. I have listed them in the table below for ease of reference:

Date	Document Title	Website Address
11 Sept 2021	Cabinet Decision CAB-19-SUB-0284: Report on Overseas Travel: Rt Hon Jacinda Ardern (May 2019)	www.dPMC.govt.nz/publications/cabinet-decision-cab-19-sub-0284-report-overseas-travel-rt-hon-jacinda-ardern-may-2019
21 Sept 2022	Proactive Release – Report on Overseas Travel: Rt Hon Jacinda Ardern and Hon Damien O’Connor (CAB-22-SUB-0321/CAB-22-MIN-0321)	www.dPMC.govt.nz/publications/proactive-release-report-overseas-travel-rt-hon-jacinda-ardern-and-hon-damien-oconnor

We further note that you are also requesting communications between “*other Ministers, or other NZ Government officials, agencies or agents*” and Twitter.

As you have not stated with due particularity which agencies or ministers you are referring to, DPMC was not able to transfer that part of your request to the relevant agencies/offices. If you would like to know whether a specific minister has corresponded with Twitter, you may wish to email them directly instead. The contact details of ministers are publicly available on the Beehive website, at: www.beehive.govt.nz/ministers.

Part Three

You requested: “*any communications relating to requests by NZ govt persons or entities and Twitter that seek to suppress or alter the dissemination of any information tweeted by any*”

person known or thought to be either or both a New Zealand citizen/permanent resident and/or located within New Zealand (incl any overseas territory/overseas NZ govt controlled location)."

For clarity, we have interpreted this part of your request to refer to any communications between DPMC and Twitter that seek to apply content moderation to people in New Zealand or New Zealand citizens or permanent residents. I can advise that DPMC is not responsible for issues of online content moderation in New Zealand, and DPMC has not had any communications within the scope of this part of your request. I further advise that DPMC does not hold communications made by another government agency.

The Department of Internal Affairs' (DIA) Digital Safety Group is responsible for issues of online harms in New Zealand. As you are aware, this part of your request was transferred to DIA for response on 20 January 2023.

If you would like to make a request for communications between other government agencies and Twitter, you may wish to email them directly instead. The contact details of each government organisation are publicly available on its website.

Part Four

You requested: *"all documents held that may constitute similar discussions or communications that may be of any international public interest"*.

DPMC has interpreted this part of your request to refer to any discussions or communications that relate to the first three parts of your request that may be of any international public interest. I can confirm that the information provided in response to Parts One and Two applies also to this part of your request.

Part Five

You requested: *"all documents held that constitute any discussion of suppression of any information whatsoever, between the same NZ Govt persons and twitter-related persons."*

As noted above, DPMC is not responsible for issues of online content moderation in New Zealand. DIA's Digital Safety Group is responsible for issues of online harms. As you are aware, this part of your request was transferred to DIA for response on 20 January 2023.

As advised above, DPMC does not hold communications made by another government agency. If you would like to make a request for communications between another government agency or minister and Twitter, you may wish to email them directly instead.

Part Six

You requested *"all documents held that constitute NZ-govt internal policies or discussions relating to the suppression or algorithmic alteration of the dissemination of information by Twitter, Facebook, and Instagram."*

As noted above, DPMC is not responsible for issues of online content moderation in New Zealand. DIA's Digital Safety Group is responsible for issues of online harms. As you are aware, this part of your request was transferred to DIA for response on 20 January 2023.

We note that you might be interested in the work of the Christchurch Call Community; DPMC operates as Secretariat to this Community. The Christchurch Call's multistakeholder community, which includes Twitter and Meta, works to eliminate terrorism and violent extremism content (TVEC) online. You can find more information about the Christchurch Call, its multistakeholder community, and its work to eliminate TVEC online at www.christchurchcall.com. In particular, you may find of interest the four Christchurch Call Leaders' Summits that have taken place between May 2019 and September 2022. You can find this information at <https://www.christchurchcall.com/about/leaders-summits/>.

The Christchurch Call Community also works to *research and understand* the role algorithms play in the dissemination of TVEC online. If you would like further information regarding work relevant to Christchurch Call, you may wish to visit the Christchurch Call website, at: www.christchurchcall.com/media-and-resources/reports-and-publications/.

You can find out more about the recently announced Christchurch Call Initiative on Algorithmic Outcomes on the Christchurch Call website and in a proactively released Cabinet paper on the Initiative: www.dPMC.govt.nz/publications/proactive-release-christchurch-call-research-partnership. You can also find proactively released information relating to the Christchurch Call at www.dPMC.govt.nz/publications. Further information about Countering Violent Extremism Online is also publicly available on DIA's website, at: www.dia.govt.nz/Countering-Violent-Extremism.

As you declined, in our view, to clarify your request with due particularity, we have endeavoured to interpret and respond to your request in accordance with the OIA. I trust the information provided is of assistance. You have the right to ask the Office of the Ombudsman to investigate and review my decision under section 28(3) of the OIA.

This response may be published on DPMC's website during our regular publication cycle. Typically, information is released monthly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

Yours sincerely



Anneliese Parkin
Deputy Chief Executive, Policy

From: section 9(2)(g)(ii) [DPMC]
Sent: Tuesday, 7 May 2019 2:21 pm
To: Out of Scope 'vijaya@twitter.com'; Out of Scope
Cc: section 9(2)(g)(ii) @mfat.govt.nz; Out of Scope
Subject: Christchurch Call meetings

[UNCLASSIFIED]

Dear Out of Scope Vijaya, Out of Scope and the rest of the team at Twitter

Thank you all so much for taking the time to meet with me and New Zealand colleagues in San Francisco last Thursday and Friday, and for hosting the other online service providers who joined us. We greatly appreciate your assistance with this.

We found it a productive set of discussions. We appreciated the opportunity to work with you on the shared task of eliminating terrorist and violent extremist content online. Your feedback on the Christchurch Call has been helpful. It was useful to discuss existing efforts, possibilities for improved collaboration and capability, and the technical, policy, and legal issues this challenge requires us to navigate.

It was also helpful to hear about policy and practical initiatives you are considering in response to the Christchurch terrorist attacks, and in the context of the Christchurch Call meeting. section 9(2)(ba)(i) I look forward to working closely with you on these over the coming days and weeks.

We will shortly provide an updated Christchurch Call text, reflecting feedback received. We have improved the text wherever possible, and envisage this will provide a stronger base for our shared efforts. section 9(2)(ba)(i)

The Prime Minister is very pleased Jack Dorsey will participate next week and looks forward to a meeting with him there – we will come back to you separately on this.

I'd be grateful if you could pass this message of thanks on to section 9(2)(g)(ii) who also briefed us on Friday.

As ever, should you have any questions, suggestions, or practical initiatives to discuss, I welcome contact.

With many thanks again

section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)
section 9(2)(g)(ii)
Department of the Prime Minister and Cabinet

P section 9(2)(g)(ii)

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Released under the Official Information Act 1982

From: section 9(2)(g)(ii)@twitter.com>
Sent: Wednesday, 8 May 2019 4:50 am
To: section 9(2)(g)(ii) [DPMC]
Cc: Vijaya Gadde; Out of Scope section 9(2)(g)(ii)@mfat.govt.nz; section 9(2)(g)(ii)
Subject: Re: Updated Christchurch Call following your feedback
Attachments: image002.png

Thank you section 9(2)(g)(ii) we will take a look and will be back in touch soon. Appreciate all the work you and others are pouring into this and the spirit of collaboration.

Best to you section 9(2)(g)(ii)

On Mon, May 6, 2019, 11:07 PM section 9(2)(g)(ii) [DPMC] section 9(2)(g)(ii)@dpmc.govt.nz> wrote:

[UNCLASSIFIED]

Message sent on behalf of section 9(2)(g)(ii) and section 9(2)(g)(ii)

Dear section 9(2)(g)(ii) Vijaya

Thank you for your feedback on the draft text of the Christchurch Call to Action. We appreciate your thoughtful views on a complex issue, in a short timeframe. In the same spirit, we have worked quickly to incorporate feedback into the attached revised version of the Call.

We have incorporated a wide range of comments from partners, including countries and tech companies. We have sought to continue the approach that underpins our action on this issue: that we seek meaningful, collaborative solutions that deliver change, without compromising human rights, fundamental freedoms, and the internet's ability to act as a force for good.

We are mindful we have a moment to deliver meaningful change on this issue. We need to move swiftly to agree a final version of the text of the Call. As you know, we would welcome confirmation you are able to endorse the Call by **Friday 10 May**.

An overview of the changes made to the text of the Call follows. If you have any questions, please feel free to be in touch, either directly to us and/or at Christchurchcall@mfat.govt.nz.

Sections 9(2)(j) and 9(2)(ba)(i)

Released under the Official Information Act 1982



Thank you for your support and action on this important work. We look forward to receiving your support for this text.

Best regards

section 9(2)(g)(ii)

section 9(2)(g)(ii)

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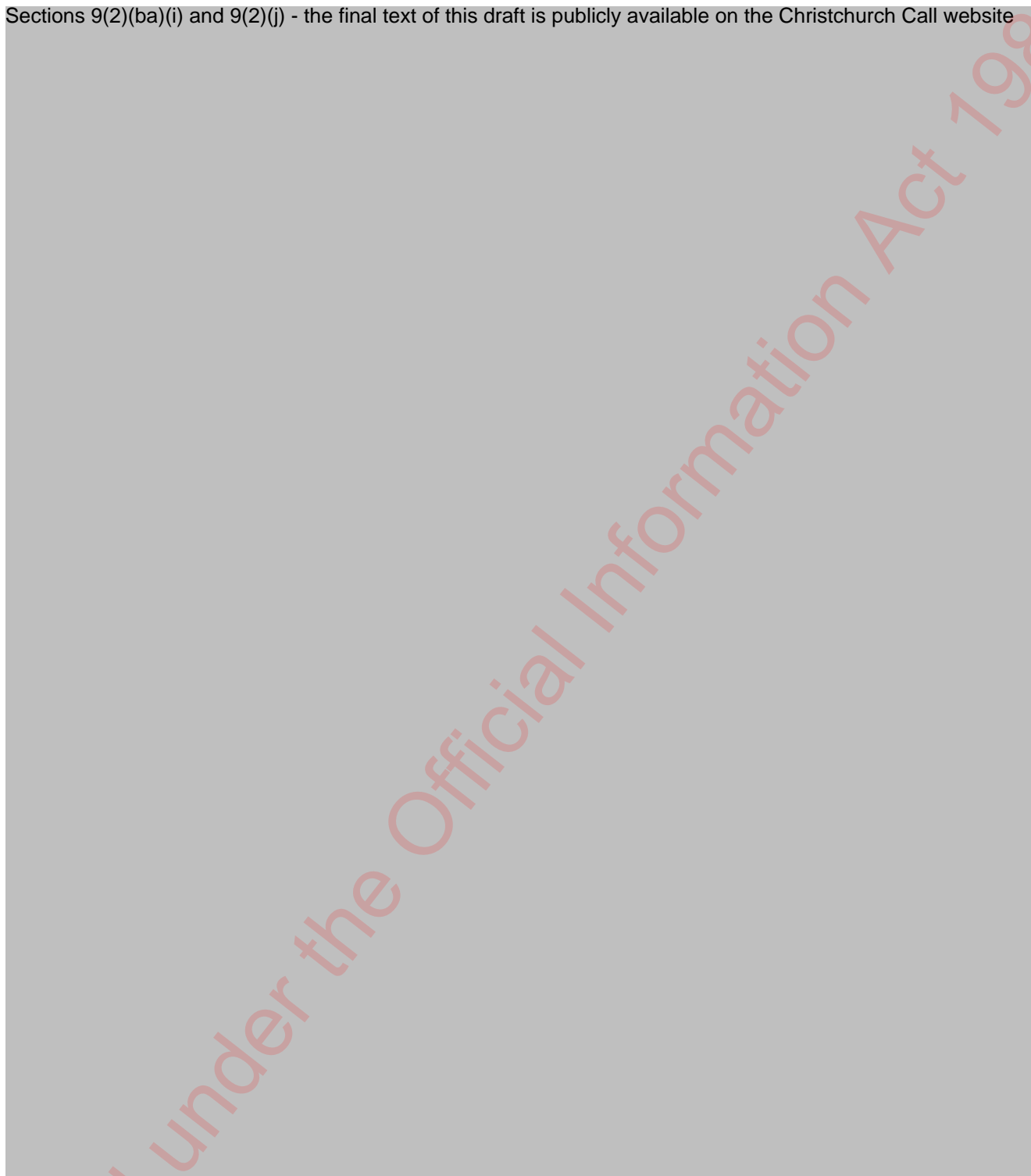
Sections 9(2)(ba)(i) and 9(2)(j) - the final text of this draft is publicly available on the Christchurch Call website

Sections 9(2)(ba)(i) and 9(2)(j) - the final text of this draft is publicly available on the Christchurch Call website

Released under the Official Information Act 1982

Sections 9(2)(ba)(i) and 9(2)(j) - the final text of this draft is publicly available on the Christchurch Call website

Sections 9(2)(ba)(i) and 9(2)(j) - the final text of this draft is publicly available on the Christchurch Call website



From: [REDACTED] [DPMC]
Sent: Saturday, 11 May 2019 10:30 am
To: Out of Scope
Out of Scope 'Vijaya Gadde'
Cc: Out of Scope
Out of Scope
Subject: RE: Participants in Today's Call

[UNCLASSIFIED]

Released under the Official Information Act 1982

Sections 9(2)(ba)(i) and 9(2)(j)

Released under the Official Information Act 1982

section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

Department of the Prime Minister and Cabinet

P section 9(2)(g)(ii)

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Out of Scope - not an email between DPMC and Twitter per the request

Released under the Official Information Act 1982

From: [redacted] [DPMC]
Sent: Sunday, 9 May 2021 8:17 pm
To: 'vijaya@twitter.com'
Cc: [redacted] section 9(2)(g)(ii) [DPMC]; [redacted] section 9(2)(g)(ii)
Subject: Invitation to participate in panel at NZ's first national hui on countering violent extremism and terrorism

[UNCLASSIFIED]

Kia ora Vijaya

As you may be aware, the report of the New Zealand's Royal Commission of Inquiry into the Terrorist Attack on Christchurch Masjidain recommended that government host an annual hui (meeting) of all of New Zealand society to create opportunities, build relationships, and share understanding of countering violent extremism and terrorism.

The first Annual Hui on countering terrorism and violent extremism will be held on 14-16 June at the Christchurch Town Hall. This will begin with a welcome reception during the evening of 14 June, followed by two days of hui discussions on 15-16 June. This hui will promote public discourse, understanding and research on radicalisation, challenge hate-motivated extremist ideologies, and set priorities for collectively addressing terrorism and violent extremism in the New Zealand context.

The event will consist of a series of panels, workshops, and receptions, with participation by a diverse range of contributors from communities, civil society, academia, private sector and government. We expect approximately 200 attendees from around the country, including a number of senior Ministers and prominent New Zealanders with expertise in these issues.

We would like to invite you to participate in the hui, through virtual engagement speaking on a panel, reflecting your work in the Christchurch Call and other efforts since the attacks. I know participants would greatly appreciate hearing from someone with your subject-matter knowledge and experience. The specific panel I would like to invite you to be a member of is provisionally titled 'Violent extremism online: *new directions in preventing radicalisation and violent extremism in the digital world*'. I will moderate the panel discussion. Each panel member will be asked to speak for 10 minutes on the topic and then participate in the Q&A discussion. Other confirmed participants include Sanjana Hattotuwa, Anjum Rahman, and Kate Hannah, from New Zealand. We are also seeking participation from Internet NZ and one other technology company.

This panel will be held during the morning of Wednesday 16 June NZT (likely starting at 10.45am) and if you are able to participate I will provide further details of the exact panel topic and format once these are finalised. I would also be happy to provide more information or tee up a call to discuss this hui at any time.

Please let me know if you are able to participate on the panel, and we very much look forward to seeing you virtually in Christchurch in June if you can attend.

Ngā mihi nui

[redacted] section 9(2)(g)(ii)

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section 9(2)(g)(ii)

Department of the Prime Minister and Cabinet

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From: [redacted] [DPMC]
Sent: Monday, 14 March 2022 6:24 pm
To: Out of Scope
Cc: [redacted] [DPMC]; [redacted] [DPMC]; Out of Scope; Vijaya Gadde; Out of Scope
Subject: Letter for Twitter CEO
Attachments: 210314 - Letter to New Twitter CEO - Agrawal.pdf

[UNCLASSIFIED]

Kia ora [redacted] and Twitter colleagues

I hope this message finds you all well. Attached is a letter from Prime Minister Ardern for your CEO, Mr Parag Agrawal. I would be most grateful if you were able to assist in conveying this to him.

I am conscious that, with the exigencies of the summer break and Covid management, this has taken a little longer to get to you than originally intended. Here in Wellington we hope, nonetheless, that it will be possible for the PM and Parag to meet at some stage in the near future, as we work together on the Christchurch Call and related issues.

As always, please feel free to be in touch should you have any questions.

Ngā mihi nui

[redacted]

[redacted]

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section 9(2)(g)(ii)

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section 9(2)(g)(ii)
Department of the Prime Minister and Cabinet

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PRIME MINISTER
TE PIRIMIA

14 March 2022

Parag Agrawal
Chief Executive
Twitter

Dear Mr Agrawal

Please accept my congratulations to you on your appointment as Chief Executive of Twitter.

Twitter is an important partner for New Zealand in working on ethical, open frameworks for technology.

Twitter's early involvement in the discussions about establishing the Christchurch Call was pivotal. I am very proud of the progress we have made together. This includes restructuring the Global Internet Forum to Counter Terrorism (GIFCT), working to deliver on shared commitments under the Call, and improving coordination between online service providers, governments, and civil society where a terrorist attack has significant online impacts. Your team has been a consistent, dedicated, and impactful presence throughout.

There remains a great deal more to do under the Call. This includes securing the resources needed for this effort, developing new tools to counter terrorist and violent extremists abuse of online services, making these tools available to smaller and niche platforms, and developing a 'follow the sun' capability within the GIFCT to respond to crises around the world.

I am encouraged by Twitter's engagement on algorithmic accountability which is a top priority for many Call members. That includes your willingness to work with us through the Global Partnership on AI on establishing a multi-stakeholder framework to better understand how recommender systems can impact on radicalisation and engagement with terrorist and violent extremist narratives.

I want to wish you all the best with your new endeavours. I would welcome the opportunity to meet with you as opportunities present.

Kindest regards



Rt Hon Jacinda Ardern
Prime Minister

From: [redacted] [DPMC]
Sent: Friday, 18 March 2022 5:37 pm
To: Vijaya Gadde
Cc: Out of Scope [redacted] ^MFAT: [redacted] section 9(2)(g)(ii)
Subject: PM Ardern Visit to US May 2022: Preparatory Visit to West Coast
Attachments: 4503419_PM Visit to US May 2022_ Twitter_ Signed Letter from PMSRCD.PDF

[UNCLASSIFIED]

Kia ora Vijaya

Greetings to you and the team, from sunny Wellington. I hope this finds you all well.

Please find attached a letter about PM Ardern's forthcoming travel to the US, covering off some things that are front of mind for her and the team here.

As set out in the letter, now we are able to travel again I am working to find a time in early April to visit the west coast, for preparatory work ahead of the PM's travel in late May.

It's been a long time since we've had the ability to engage in person. If we can make it work, I'd be keen to tee up a time to meet with you and the team as part of my travel and, ahead of that, to pull together a list of things to cover off during a visit.

Ngā mihi nui

[redacted] section 9(2)(g)(ii)

[redacted] section 9(2)(g)(ii)

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Department of the Prime Minister and Cabinet

P [redacted] section 9(2)(g)(ii)

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18 March 2022

Ms Vijaya Gadde
Legal, Public Policy, and Trust and Safety Lead
Twitter
(by email: vijaya@twitter.com)

Tēnā koe Vijaya

I hope this letter finds you well. As you may be aware, Prime Minister Ardern will be travelling to the United States in May. As part of that visit the Prime Minister is keen to meet with technology industry leaders to cover a range of topics.

This visit will be an excellent opportunity to discuss in person some of the progress we have made in tackling terrorist and violent extremist content online through the Christchurch Call.

The Christchurch Call is an excellent demonstration of the power of a global multi-stakeholder approach grounded in human rights and a free, open, and secure internet. It is helping to facilitate honest conversations between us on practical and effective ways forward.

The related problem of harmful disinformation is increasingly a focus for the New Zealand Government and, sadly, for many of our counterparts around the world. New Zealand has not been alone in seeing disinformation galvanise a range of extremist and conspiracy groups in recent times. While disinformation can be a factor in radicalisation and amplification of terrorist and violent extremist content, it largely sits outside the scope of the Christchurch Call.

As we prepare for the Prime Minister's visit, I would welcome an opportunity to discuss with you, in the same constructive and open spirit as we have engaged on Christchurch Call issues, what measures we can individually or jointly implement to help effectively enforce terms of service, identify and expose inauthentic online disinformation networks, address harmful narratives, and empower our communities to disrupt efforts to undermine democracy and public health.

I am working to schedule an advance visit to the west coast in early April, ahead of the Prime Minister's travel. If possible, I would be pleased to meet with you and your team during my travel visit, to cover these and other topics related to the Prime Minister's visit.

Ngā mihi nui

section 9(2)(a)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

Aotearoa New Zealand

From: [redacted] [DPMC]
Sent: Tuesday, 29 March 2022 5:22 pm
To: Vijaya Gadde
Cc: Out of Scope ^MFAT: [redacted] section 9(2)(g)(ii)
section 9(2)(g)(ii) [DPMC]; Out of Scope section 9(2)(g)(ii) [DPMC];
section 9(2)(g)(ii)
Subject: RE: PM Ardern Visit to US May 2022: Preparatory Visit to West Coast

[UNCLASSIFIED]

Kia ora Vijaya

Thanks so much for this, and apologies for the delay in coming back to you. I'm currently working through flights and securing bookings, looking to be in San Francisco/Bay Area from Monday 11 through Wednesday 13 April. If that were workable, are there times in that range that could work for a visit to you and the team at Twitter?

Looking forward to catching up and working together on Call and related matters again.

Ngā mihi nui

[redacted] section 9(2)(g)(ii)

[redacted] section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

Department of the Prime Minister and Cabinet

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From: Vijaya Gadde <vijaya@twitter.com>

Sent: Tuesday, 22 March 2022 9:16 am

To: [redacted] section 9(2)(a) [DPMC] section 9(2)(a) @dpmc.govt.nz>

Cc: Out of Scope

[redacted] ^MFAT: section 9(2)(g)(ii)

section 9(2)(g)(ii) @mfat.govt.nz>; section 9(2)(g)(ii) [DPMC] section 9(2)(g)(ii) @dpmc.govt.nz>; Out of Scope
Out of Scope

Subject: Re: PM Ardern Visit to US May 2022: Preparatory Visit to West Coast

Kia ora section 9(2)(g)(ii)

It is nice to hear from you and we would be happy to host you at Twitter San Francisco. It's been too long in person.

Take care,
Vijaya

On Thu, Mar 17, 2022 at 9:37 PM section 9(2)(g)(ii) [DPMC] section 9(2)(g)(ii) [@dpmc.govt.nz](mailto:dpmc@govt.nz)> wrote:

[UNCLASSIFIED]

Kia ora Vijaya

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Ngā mihi nui

section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

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section 9(2)(g)(ii)
Department of the Prime Minister and Cabinet

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From: Vijaya Gadde <vijaya@twitter.com>
Sent: Friday, 27 May 2022 8:44 am
To: section 9(2)(g)(ii) [DPMC]
Cc: Out of Scope section 9(2)(g)(ii) [DPMC]; section 9(2)(g)(ii)
Subject: Re: Prime Minister Ardern's visit to the US: May 2022

You don't often get email from vijaya@twitter.com. [Learn why this is important](#)

Thank you section 9(2)(g) Looking forward to see you all.

Take care,
Vijaya

On Thu, May 26, 2022 at 11:54 AM section 9(2)(g)(ii) [DPMC] section 9(2)(g)(ii) <@dpmc.govt.nz> wrote:

And for your awareness, the PM's speech today - [Harvard Commencement Speech - Democracy, disinformation and kindness | Beehive.govt.nz](#)

See you tomorrow!

section 9(2)(g)(ii)

section 9(2)(g)(ii)

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section 9(2)(g)(ii)

section 9(2)(g)(ii)

Department of the Prime Minister and Cabinet

Phone: section 9(2)(g)(ii)

Email:



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From: [redacted] [DPMC]

Sent: Wednesday, 25 May 2022 10:31 pm

To: Vijaya Gadde <vijaya@twitter.com>

Cc: Out of Scope

[redacted] [DPMC] [redacted] <@dpmc.govt.nz>; [redacted] section 9(2)(g)(ii) <@mfat.govt.nz>

Subject: Prime Minister Ardern's visit to the US: May 2022

[UNCLASSIFIED]

Kia ora Vijaya

It was great to catch up in San Francisco last month. Thank you for your time and that of the team. As always, I appreciated your candour and the opportunity to engage on topics that require careful thought and problem-solving. And it was great to be able to do that in person again.

I am delighted it has been possible to find a time for you and the PM to meet during her visit. I know she appreciates your efforts to make that happen, at a particularly challenging time.

As we discussed, during her visit the PM is focusing on work ahead for the Christchurch Call; the ongoing need for which has been demonstrated again by tragic events in Buffalo, NY. She is also deeply interested in issues relating to disinformation and the challenges it poses, including to the very foundations of our liberal democracies. And she is working to pursue stronger digital technology linkages between New Zealand and the United States – across government, industry, academia and civil society.

These are all topics I know she is looking forward to covering on Friday morning. In the meantime, she has a Harvard Commencement Address to deliver and the long flight over from Boston tomorrow night. I look forward to seeing you, with the PM, on Friday morning.

Ngā mihi nui

[redacted] section 9(2)(g)(ii)

[redacted] section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

section 9(2)(g)(ii)

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From: section 9(2)(g)(ii) [DPMC]
Sent: Thursday, 30 June 2022 9:44 pm
To: Vijaya Gadde
Cc: section 9(2)(g)(ii) [DPMC]; Out of Scope; section 9(2)(g)(ii) [DPMC]
Subject: Thank you...
Attachments: Gadde letter.pdf

[UNCLASSIFIED]

Kia ora Vijaya

I hope this message finds you and the team well. Please find attached a letter of thanks from the Prime Minister following her exceptional meeting with you and the team in San Francisco last month. I know the Prime Minister greatly valued the opportunity to meet with you in person for a rich, thoughtful discussion.

In addition, please accept my personal thanks for your efforts and those of section 9(2)(g)(ii) in the Twitter team to ensure the Prime Minister's visit was successful. As always, it was a pleasure working with you in the lead-up to and during the visit itself. Your attention to making the PM's visit an exceptional experience is very much appreciated. We came away from our discussions with a range of follow-up actions that we will pick up again shortly with the Twitter team.

Finally, I apologise for the delay in getting this message to you; I returned to NZ with covid and, after a few weeks, I am just now gradually returning to work.

I look forward to our next opportunity to meet – possibly later in July when I am next in San Francisco.

Ngā mihi nui

section 9(2)(g)(ii)

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section 9(2)(g)(ii)

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PRIME MINISTER
TE PIRIMIA

24/06/2022

Vijaya Gadde
Legal, Public Policy, and Trust & Safety Lead
Twitter

Dear Vijaya,

It was a pleasure to meet with you in San Francisco during my recent visit to the United States.

It was timely and helpful to discuss our shared work on the Christchurch Call and issues related to the integrity of the online environment. I greatly appreciated the insights you shared. Our discussion brought home to me the importance of continued partnership with the private sector and civil society to work on promoting a free, open, globally connected, and interoperable internet as a force for good.

The tragic events of Buffalo underlined some of the progress that has been made since we began our work together. It also highlighted areas for further work, and I appreciated your candour in outlining these, particularly the question of online service providers that are not part of our multistakeholder work and the problem of monetisation of terrorist and violent extremist content. I believe the whole Call Community can play a role in addressing gaps and work is underway to take this forward ahead of our September meeting.

The Buffalo attack also demonstrated the pressing need to grapple with the underlying causes of radicalisation to violence, addressing online and offline factors. As I outlined during our discussion and in my speech at Harvard, we have done the initial hard work to establish structures that will enable us to make progress on this.

In this context, I deeply appreciate the commitment you and Twitter have shown to furthering our work on algorithmic issues through the Christchurch Call. I am hopeful that, with Twitter's support, the proposals we discussed in San Francisco can pave the way for more public interest research to improve the information environment and enhance transparency, while protecting user privacy and intellectual property. I have asked my officials to follow up promptly with your team, to enable us to make substantive progress on this ahead of September's Christchurch Call meeting.

Similarly, I found it helpful to learn more about Twitter's work on disinformation and the challenges this presents for all involved in efforts to improve the integrity of online discourse and engagement.

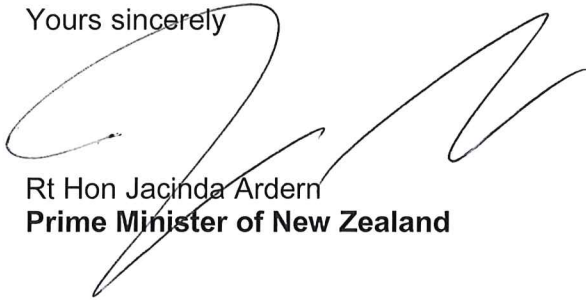
It was helpful to understand Twitter's perspective on the future of an open, competitive internet and the related work of the Open Internet Alliance. I would welcome engagement with members of the Alliance as we seek to broaden the Christchurch Call supporter base and

strengthen our community, and I have asked the Christchurch Call team to work with you on this.

Finally, I am looking forward to Twitter's participation at the Christchurch Call Leaders' Summit during UN Leaders' Week in September, where we can talk further on these and other issues.

Thank you once again for your continued support for our shared work.

Yours sincerely

A handwritten signature in black ink, appearing to be 'JA', written over a large, faint, light-colored watermark that reads 'Released under the Official Information Act 1982'.

Rt Hon Jacinda Ardern
Prime Minister of New Zealand

Released under the Official Information Act 1982

From: section 9(2)(g)(ii) [DPMC] on behalf of section 9(2)(g)(ii) [DPMC]
Sent: Thursday, 11 August 2022 3:21 pm
To: parag@twitter.com
Cc: vijaya@twitter.com; Out of Scope section 9(2)(g)(ii) [DPMC]; section 9(2)(g)(ii) [DPMC]
Subject: Invitation Letter from Prime Minister Ardern & President Macron
Attachments: Summit Concept Note.pdf; 26-Joint Invitation Letter for CCC Summit Twitter.pdf

[UNCLASSIFIED]

Dear Parag,

Please find attached an invitation letter to attend the Christchurch Call 2022 Leaders' Summit.

The Summit will be held on Tuesday 20 September 3:30—5:30pm in New York in the close vicinity of the UN Headquarters. This invitation is for in-person attendance at the Summit and is not transferrable. Due to strict space limitations at the venue, this invitation is for the Principal and one accompanying official or security officer. Arrangements will be in place for overflow and remote viewing.

We would be pleased if you would nominate a delegation contact with whom the Christchurch Call team can liaise on the ground in New York. Our logistics coordinator will be able to provide further information about the registration process and details for registration of any online attendees.

Please send your RSVP to section 9(2)(g)(ii) including the details of a delegation contact no later than Friday 2 September to confirm your participation.

We would also be grateful if you could fill out our Community Survey ([linked here](#)) by Friday 26 August.

Kind regards
section 9(2)(g)(ii)

**CHRISTCHURCH
CALL**

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE

CHRISTCHURCH CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE

FACTSHEET

Christchurch Call Summit 2022

A unique opportunity to convene Leaders from the technology industry, Heads of State and Government and Civil Society to shape global approaches to terrorism and violent extremism online and help ensure an internet for good.

In 2019 Leaders of the Tech Industry and Heads of State and Government committed to work alongside Civil Society to eliminate terrorist and violent extremist content online while promoting human rights and a free, open, and secure internet.



Since the first Call Meeting in Paris in May 2019, Summits have been important moments to show global leadership and highlight the importance of the issues we work on; to commit resources and effort; and to continue building a diverse, effective, and self-sustaining Call community that can deliver on our shared objectives.



The 2019 Summit in New York announced structures to enable implementation of the Call and saw the initial membership become a Community.

Context

We are part way through our 2021 work plans...

At the Second Anniversary Summit in 2021, Call Leaders endorsed work plans to deliver their commitments over the coming two years. Those work plans, developed through multistakeholder working groups ahead of the Summit, reflected a Community view of priority outcomes. Leaders agreed they should reconvene in 2022 to check in on progress.

It is time to reconnect as a community...

UN Leaders' Week is a time when a number of Leaders converge at a single location. It is an ideal opportunity for a high-quality exchange of views in person. We will need to work around some practical constraints: covid restrictions, efforts to minimise our environmental footprint, and limitations on physical meeting space in New York mean virtual options will be developed to ensure the whole Community can engage.

This will be innovative and forward-looking

We want the Call to blaze a trail for values-based multistakeholder models to address a range of online challenges. The Summit will meld traditional diplomatic summitry with innovative ways of meeting that include industry, civil society and governments as partners in our shared work.

Objectives for the Summit

- Bring the Call Community together through high quality interaction and an exchange of ideas.
- Check in on progress against work plans and commitments, look at gaps and areas where we need to consider redouble or refocus effort, or consider alternative approaches.
- Engage Leaders in frank, open dialogue.
- Provide Leaders with a platform to articulate their priorities and make decisions about our future direction.
- Consider future challenges & opportunities, including how new technology might impact our work, and affect all citizens, including children and youth.
- Give direction to our Community on its work over the coming year.
- Communicate to a global audience about the importance of our work and the value of human rights-based multistakeholder approaches.

Logistics and Practicalities

As with previous Summits, this is a sequence in several parts which together ensure we meet our objectives.

1. Community Engagement

We will work with the whole Community ahead of the Summit to develop a shared view of the progress we've made, the work we've done, our successes, opportunities and challenges that have arisen in the past year, and advice on how best to move our work forward. This may include some specific advice about priority areas for the Community such as how to preserve and promote a free, open, secure internet as we work to prevent abuse of the online environment.

All of our stakeholders are invited to respond to our [2022 Survey \(links to google form\)](#) by Friday 26 August.

The Secretariat will compile your survey responses and produce a first draft of an update report, which will include a set of priority topics and advice on ways forward. This will be developed in a set of multistakeholder meetings to be scheduled in early September to help compile input and agree on a final product.

Developing this material ahead of time will allow Leaders to focus on the most pressing substantive themes. It will also ensure the Advisory Network has an opportunity to develop its input ahead of the Summit.

2. Leaders' Session

Leaders from the Call Community will meet in New York on 20 September at 3.30-5.30pm. The venue is 5 minutes' walk from the UN Headquarters.

This Summit will see high level representation from across the different sectors:

- For Governments, attendance will be restricted to invited Heads of State or Government.
- For Online Service Providers and partner organisations, attendance will be restricted to invited top tier executives.
- For Civil Society, the secretariat and Steering Group members will work with our advisory network to ensure a senior level of participation and a diversity of representation and expertise.

This meeting will be an unscripted, action-oriented, and forward looking multistakeholder engagement among Leaders on a pre-agreed set of topics. There will be a focus on ensuring an equal voice for each sector. The meeting will operate under the Chatham House rule.

There will be no provision for pre-recorded statements in the meeting, and prepared remarks are discouraged. (Statements or video inputs submitted ahead of time can be included in our communications package and published on our website - see below).

Space is limited, and attendance in person will be restricted. However we will be providing a virtual platform for pre-registered Members of the Community to attend. Registration details will be circulated to the Community shortly.

3. Side events

The Call Community is also working with partners on potential events associated with the Summit, to enable in-depth work on particular themes by the Community.

Building on the International Call to stand up for children's rights in the digital environment, launched by France during the Paris Peace Forum in November 2021, we will host a side event looking specifically at youth radicalisation and the impacts of terrorist and violent extremist content on children and youth.

We are also working with partners on related topics such as the gender dimensions of extremism and violence.

4. Communications and engagement with global media

As part of the preparatory phase for the Summit, we will launch a new Christchurch Call website, refreshed regularly updated with information about our work and community.

In addition to the key points from the stocktake summary, we will also reach out to the Community with an opportunity to submit content for our website and media pack to enable members to communicate their organisation's contribution to the Christchurch Call work.

As a part of the Summit, we are working on options for a live engagement between the press and a selection of Leaders from the Call Community. If you are interested in this, please contact us (info@christchurchcall.com)



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CHRISTCHURCH
CALL

TO ELIMINATE TERRORIST
& VIOLENT EXTREMIST
CONTENT ONLINE



PRIME MINISTER

TE PIRIMIA

Parag Agrawal
Chief Executive Officer of Twitter

Dear Parag,

It is our great pleasure to invite you to a Christchurch Call Leaders' Summit, to be held at 15h30-17h30 on Tuesday 20 September in New York, on the margins of United Nations Leaders' Week.

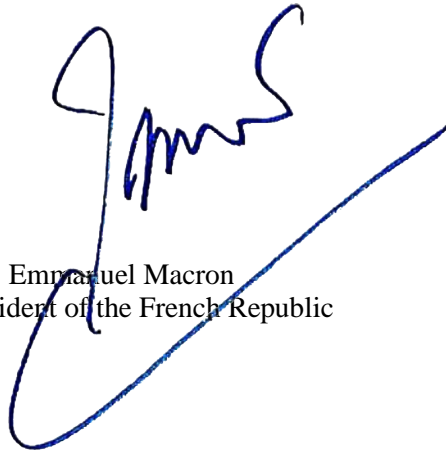
At our Second Anniversary Summit last year, we endorsed an ambitious set of work plans to tackle terrorist and violent extremist content online. We agreed to reconvene this year, at the midway point, to review our progress, to have a frank discussion around the challenges we face and the opportunities in front of us, and to chart our next steps forward.

The Summit will be an in-person roundtable meeting, held in a multistakeholder format with Heads of State and Government, Leaders of the Technology Industry and Civil Society. This is a unique opportunity to shape global approaches on this issue, at what is perhaps the only major technology initiative held at a leadership level and involving all sectors.

This will be an occasion to announce important progress made in our work, including on growing our Community, on enhancing algorithmic transparency and understanding, improving our response to terrorist incidents with an online component, and anticipating and addressing potential risks posed by new technologies.

Incidents such as the attack in Buffalo New York demonstrate the need to continue our work to prevent the exploitation of the internet as a tool for hatred and propaganda. We will renew our commitment to address the needs of our communities, and particularly our youth, and to consider how new technologies and the evolving online environment can help us ensure an internet for good.

The attached concept note provides further details about the meeting. Our teams are here to work with yours to support leaders in this discussion. We would be pleased to provide further information on request via info@christchurchcall.com



H.E. Emmanuel Macron
President of the French Republic



The Rt Hon Jacinda Ardern
Prime Minister of New Zealand

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From: Vijaya Gadde <vijaya@twitter.com>
Sent: Thursday, 20 October 2022 5:01 am
To: [redacted] [DPMC]
Subject: Introduction requested

[redacted]

It was great to see you all at UNGA - a huge thank you to the PM and the entire NZ team on a great event!

Out of Scope

[redacted]

[redacted]

[redacted]

Thanks,
Vijaya

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