



6 March 2023

[REDACTED]  
[REDACTED]

Ref: OIA-2022/23-0596

Dear [REDACTED]

**Official Information Act request for details of companies through which DPMC procured their COVID-19 advertising services, 1 July 2021 - 30 June 2022**

Thank you for your Official Information Act 1982 (OIA) request of 18 February 2023.

You have requested:

*“Please provide me with the contact details of the organisations through which the DPMC arranged the distribution of the \$72.727 Million used to promote the Government’s Covid strategy between 1st July 2021 and 30th June 2022.”*

On 16 February 2023, the Department of the Prime Minister and Cabinet (DPMC) provided you with the publicly available link to our Annual Reviews for the past three financial years on (ref: OIA-2022/23-0575). In that response, I advised that documents relating to the 2021/22 Annual Review of DPMC will soon be available. I can now confirm those documents are publicly available.

In your follow up request, you have asked for the contact details of the organisations through which DPMC procured COVID-19 advertising services between 1 July 2021 and 30 June 2022. The names of those companies are recorded in Appendix 2 of the DPMC Annual Review documents which you will find in the links previously provided. For clarity, I am providing the relevant link to you again in the table below.

Please note that the contact details of the companies referred to in the DPMC Annual Review documents should be publicly available, on each company’s relevant website.

Document Description	Website Address
2021/22 Annual Review of DPMC	<a href="https://www.parliament.nz/en/pb/sc/submissions-and-advice/all?custom=FINS_130099">https://www.parliament.nz/en/pb/sc/submissions-and-advice/all?custom=FINS_130099</a>

You have the right to ask the Office of the Ombudsman to investigate and review my decision under section 28(3) of the OIA.

This response may be published on DPMC's website during our regular publication cycle. Typically, information is released monthly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

Yours sincerely



Clare Ward  
**Executive Director**  
**Strategy, Governance and Engagement**