



14 June 2023



Reference: OIA-2022/23-0958

Dear 

**Official Information Act request relating to authority to send the Emergency Mobile Alert to private mobile phones**

Thank you for your Official Information Act 1982 (the Act) request received on 29 May 2023. You requested:

*Hope all is well as I have a complaint form a beneficiary with a privat iphone who wants to know by who's authority do you have to send unsolicited extremely noseay messages! Not only that it is the intent behind the message? We have a very good communication for weather warnings!*

*I am in private, member in, in LandsAirWater Counsel in the office, just confirmed, they have no record of a contract with any of the names of message nor with you*

*Kindly explain how the number on this iPhone is shared with you as it is a private office! The the cell phone service company has no contract to share this as well!!!*

*By: Tracy Beneficiary of iPhone  
For: TRACY nonresident settlor*

*Ps this is not the only cell phone attached to this private office“ ”*

The Emergency Mobile Alerts are broadcast to all capable mobile phones, from targeted cell towers. The alerts are targeted to geographical locations affected by serious hazards. As the alerts are sent through the cell towers, personal information, such as cell phone numbers, are not required to send these alerts to mobile phones.

You may read more about this online at:

<https://getready.govt.nz/en/prepared/stay-informed/emergency-mobile-alert/ema-fags/>

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

Yours sincerely



Anthony Richards  
**Chief Advisor to the Deputy Chief Executive, Emergency Management**