

Media Release

Contractor's generous donation joins push for City Mission Xmas fundraising

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The donation of a signed replica 2011 Rugby World Cup All Black jersey for auction has added clout to the fundraising efforts by contractors working on Christchurch's rebuild efforts.

Shilton and Brown Demolition director Jim Shilton has donated the jersey in order to bolster the funds that will help pay for the Christchurch City Mission Christmas lunch. Other contractors are decorating and displaying their heavy machinery to encourage the public to donate food for the lunch.

The All Blacks jersey is signed by the original squad named for last year's Rugby World Cup tournament.

The auction is a quick turn-around as the funds need to be with the City Mission this Friday to ensure they can be put to the appropriate use.

The jersey's reserve is \$500 but Mr Shilton is hoping it will go for much more. TradeMe has waived the usual fees.

The auction can be seen on TradeMe, under sports memorabilia, or here:

<http://www.trademe.co.nz/sports/sports-memorabilia/rugby-union/jerseys/a...>

Already several contracting firms have taken up the challenge to decorate their diggers, cranes and trucks with a Christmas theme spending only \$100. These are on display on the corner of Gloucester and Colombo streets.

Members of the public are asked to take a look at their efforts tonight, tomorrow or Wednesday night, and vote for their favourites via press.co.nz, after making a donation of food for the Mission's Christmas Lunch as an entry fee.

The food donations need to be left at the Red Zone army cordon point opposite the equipment displays.

The Press will announce the winner on Thursday morning once the final vote is tallied, and is donating up to \$300 to match the number of votes made.