



2 December 2024

[Redacted]
[Redacted]
[Redacted]

Reference: OIA-2024/25-0475

Dear [Redacted]

Official Information Act request relating to speech to the EMPA (Emergency Media and Public Affairs) Conference, 5 November 2024

Thank you for your Official Information Act 1982 (the Act) request received on 22 November 2024. You requested:

Can I please request the following under the OIA:

- [1]. Speech to the EMPA (Emergency Media and Public Affairs) Conference, 5 November 2024*
- [2]. Ministerial Approval of Risk Mitigation Projects under the 2022 Extreme Weather Event Nelson City Council Crown Funding Agreement, 6 November 2024*
- [3]. Tasman District Council buyout request, 7 November 2024*
- [4]. CRU Fortnightly Report (8 November 2024), 8 November 2024.*
- [5]. Meeting with Crown Manager Lawrence Yule, 4 November 2024.*

For ease of reference, I have numbered your request.

Documents [2], [3] and [4] are held by the functional Chief Executive, Cyclone Recovery Unit (CRU). The CRU is a business unit within the Department of the Prime Minister and Cabinet (DPMC) which supports the CE Cyclone Recovery to deliver the Chief Executive's functions. CRU will respond to you directly in relation to documents [2], [3] and [4].

The document titled '*Meeting with Crown Manager Lawrence Yule, 4 November 2024*' is more closely connected to the functions of the Department of Internal Affairs (DIA) therefore, this part of your request has been transferred to DIA, and they will respond to you directly.

Information being released

The remaining document, *Speech to the EMPA (Emergency Media and Public Affairs) Conference, 5 November 2024* is held by the National Emergency Management Agency (NEMA) a departmental agency hosted by DPMC.

A copy of this document is provided for you, noting that a small amount of information is withheld under section 9(2)(a) of the Act, to protect personal privacy and the draft speech notes are withheld in full under section 9(2)(g)(i) of the Act, to maintain the effective conduct of public affairs through the free and frank expression of opinion.

The draft speech notes provided to the Minister were suggested notes only and were not necessarily reflective of the speech delivered. Unfortunately, we have no records to compare the draft speech notes with the speech the Minister delivered on the day.

In making my decision, I have considered the public interest considerations in section 9(1) of the Act. No public interest has been identified that would be sufficient to override the reasons for withholding that information.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

This response will be published on DPMC's website during our regular publication cycle. Typically, information is released monthly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

Yours sincerely



Anthony Richards
Chief Advisor to the Deputy Chief Executive, Emergency Management



**National Emergency
Management Agency**
Te Rākau Whakamarumaru

Aide Memoire

Speech to the EMPA (Emergency Media and Public Affairs) Conference

Date:	5/11/2024	Priority level:	Routine
Security classification:	IN-CONFIDENCE UNCLASSIFIED	Report number:	NEMA-2024/25-85

	Action sought	Deadline
Hon Mark Mitchell Minister for Emergency Management and Recovery	note contents	7/11/24

Contact for telephone discussion (if required):

Name	Position	Telephone	1 st Contact
Stefan Weir	Chief of Staff	s9(2)(a)	
Anthony Frith	Communications Manager	s9(2)(a)	✓

Minister's Office

Status:

Signed

Withdrawn


<p>Stefan Weir Chief of Staff National Emergency Management Agency</p>
<p>5 November 2024</p>

<p>Hon Mark Mitchell Minister for Emergency Management and Recovery</p>
<p>...../...../.....</p>

Attachments: Yes

Speech to the EMPA (Emergency Media and Public Affairs) Conference	NEMA-2024/25-85
--	-----------------



Aide Memoire

Speech to the EMPA (Emergency Media and Public Affairs) Conference

To: Hon Mark Mitchell
Minister for Emergency Management and Recovery

Date	4/11/2024	Security Classification	IN-CONFIDENCE UNCLASSIFIED
------	-----------	-------------------------	----------------------------

Purpose

1. To provide information to support your participation in the Emergency Media and Public Affairs (EMPA) Conference and awards ceremony in Wellington on 7 November 2024.

EMPA promotes excellence in emergency communication

2. EMPA is a not-for-profit organisation dedicated to building an international community of practice of emergency communicators and researchers and promoting excellence in emergency communication.
3. EMPA regularly holds webinars and conferences in New Zealand and Australia.
4. This year's New Zealand EMPA conference is being held at Te Papa Tongarewa Museum of New Zealand on 7-8 November. The Conference programme is provided as Appendix 1.
5. Attendees include communications professionals, emergency response personnel, response and recovery agencies, public information managers, public relations practitioners, researchers and social media specialists. Organisations in attendance range from central and local government to private sector, NGOs, and science and research.
6. The dress code for the conference and the awards dinner is smart-casual.
7. NEMA is a Conference sponsor and has staff attending some or all the Conference.

You will give the opening address to the Conference

8. You will give the opening address and take questions from the audience from 9.10 to 9.40am. You will be introduced by Conference Chair Karl Ferguson.

9. Draft speaking notes are attached as Appendix 2.

You will present awards at the Conference dinner

10. You have been invited to present the EMPA awards at the Conference dinner.

11. The organisers describe this as “a gala event and important networking for Disaster and Emergency Communications practitioners across the country.” The tone of the awards dinner is usually more informal than the daytime conference sessions.

12. There are five awards:

- For Emergency Communication – Readiness and Resilience
- For Emergency Communication – Response
- For Emergency Communication – Recovery
- For Emergency Communication – Research
- For Emergency Communication – Media.

13. The winners will be announced by MC Sam Rossiter-Stead, and will come on stage, accept the award from you, and pose for a photo

14. Dinner is expected to begin at around 6.45pm. You will present the awards between the entrée and main course. There is no expectation on you to give a speech although you are welcome to say a few words if you wish.

15. The final awards will be presented shortly after 8pm, when the main meal is served. This will be followed by dessert. The event will begin wrapping up around 9.30pm.

Annexes:	Title	Security classification
Annex One:	EMPA conference programme	Unclassified
Annex Two:	Draft opening address speech notes	Unclassified

Appendix 1 – EMPA Conference programme

See attached.

Released under the Official Information Act 1982

Annex two: Draft opening address speech notes

s9(2)(g)(i)

Released under the Official Information Act 1982

s9(2)(g)(i)

Released under the Official Information Act 1982

s9(2)(g)(i)



Released under the Official Information Act 1982



EMPA NEW ZEALAND 2024

New Zealand's disaster and emergency communications conference

Day 1 - THURSDAY 7 NOVEMBER

08:00 - 16:30	CONFERENCE REGISTRATION OPEN		
	<i>Session Chair: Karl Ferguson, Conference Chair</i>		
09:00 - 09:10	Mihi whakatau / Welcome		
09:10 - 09:40	WELCOME ADDRESS: Hon. Mark Mitchell , Minister for Emergency Management		
09:40 - 10:30	KEYNOTE: Rumour, Lies and Misinformation Sean Howard , CEO, WPP Government and Public Sector Practice		
10:30 - 11:00	MORNING TEA		
	<i>Session Chair: Glyn Walters</i>		
11:00 - 11:30	Cyclone Gabrielle, COVID-19, Kaikoura earthquakes: A social licence view of recent major events Libby Greville , At Large		
11:30 - 12:10	CONTROLLERS' PANEL: lessons learned from the front line Richard McNamara Rachel Kelleher , Auckland Council Roger Ball , NZ Ministry of Foreign Affairs and Trade		
12:10 - 13:00	LUNCH		
	Afternoon workshops - must be pre-booked		
13:00 - 14:30	WORKSHOP 1 PIM 101 / Refresher Michele Poole , Fire and Emergency NZ Jo Davidson , Auckland Council Glyn Walters , Marlborough District Council	WORKSHOP 2 Social Media in Crises Seamus Boyer	WORKSHOP 3 Emotional fitness: Making a plan to last the distance Kathryn Ruge Engaging People
14:30 - 15:00	AFTERNOON TEA		
	Afternoon workshops - must be pre booked		
15:00 - 16:30	WORKSHOP 1 PIM 101 / Refresher Michele Poole , Fire and Emergency NZ Jo Davidson , Auckland Council Glyn Walters , Marlborough District Council	WORKSHOP 2 Social Media in Crises Seamus Boyer	WORKSHOP 3 Emotional fitness: Making a plan to last the distance Kathryn Ruge Engaging People
16:30	Close		
18:30	CONFERENCE DINNER - TE PAPA, WELLINGTON		

Programme subject to change.

Current at 7/10/2024

GOLD SPONSOR



SILVER SPONSOR

Health New Zealand
Te Whatu Ora

BRONZE SPONSORS



Ministry for Primary Industries
Manatū Ahu Matua



Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke

SUPPORTING SPONSOR





EMPA NEW ZEALAND 2024

New Zealand's disaster and emergency communications conference

Day 2 - FRIDAY 8 NOVEMBER

08:30 - 16:00	CONFERENCE REGISTRATION OPEN	
	<i>Session Chair: Emily Watt</i>	
09:00 - 09:40	KEYNOTE: Andrew Campbell , former Chief Press Secretary, Prime Minister's Office Leading through crisis - lessons from unprecedented times	
09:40 - 10:15	KEYNOTE: Philippe Borremans , Risk, Crisis and Emergency Communications expert, Editor 'Wag the Dog'. Artificial Intelligence as a tool for emergency management [Online from Portugal]	
10:15 - 10:45	MORNING TEA	
	<i>Session Chair: Sonia Gerken</i>	
10:45 - 10:50	Awards for Excellence in Emergency Communications - Research category winner	
10:50 - 11:25	The Combustible Summer - Fire and Emergency NZ's PIM response to the 2024 Canterbury and Port Hills wildfires Michele Poole , National Advisor, Public Information Management, Fire and Emergency NZ	
11:25 - 12:00	Strengthening the primary sector: strategies for emergency management and crisis response	Dr John Roche , Ministry for Primary Industries
12:00 - 12:10	Awards for Excellence in Emergency Communication - Readiness & Resilience and Media category winner	
12:10 - 13:00	LUNCH	
	<i>Session Chair: Sam Rossiter-Stead</i>	
13:00 - 13:10	Awards for Excellence in Emergency Communications - Response category and Recovery category	
13:10 - 13:55	MEDIA PANEL	Kate Gudsell , Radio NZ Kate Nicol-Williams , TV1 News Lauren Crimp , Radio NZ
13:55 - 14:20	AFTERNOON TEA	
	<i>Session Chair: Jeremy Hillman</i>	
14:20 - 15:00	PANEL: Recovery Communications: Working together towards better outcomes Mark Trudinger , Northland CDEM Diane Sutherland and Linda Greenalgh , Tamaki Makaurau Recovery Office	
15:00 - 15:05	CLOSING ADDRESS Karl Ferguson , Conference Chair	
15:05	CLOSE	

Programme subject to change. Current at 9/10/2024

GOLD SPONSOR



SILVER SPONSOR

Health New Zealand
Te Whatu Ora

BRONZE SPONSORS



Ministry for Primary Industries
Manatū Ahu Matua



Absolutely Positively
Wellington City Council
Me Heke Ki Pōneke

SUPPORTING SPONSOR

