

# Increased student attendance

80% of students to be present for more than 90% of the term.

LEAD MINISTER

Hon David Seymour, Associate Minister of Education

LEAD AGENCY

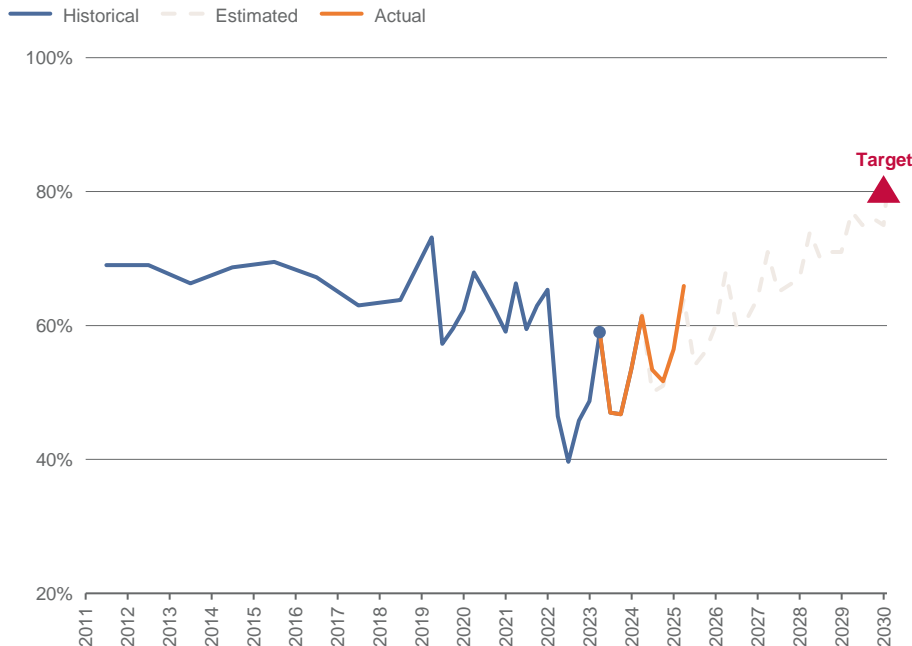
Ministry of Education, Acting Secretary for Education,  
Ellen MacGregor-Reid

## TARGET DELIVERY PERFORMANCE - QUARTER ENDING JUNE 2025

Target	Baseline (Term 1, 2023)	Current (Term 1, 2025)	Status
80%	59.0%	65.9%	 Probable

## PROGRESS TOWARDS TARGET

Proportion of students who are present for more than 90% of the term



## TARGET DELIVERY ACTIONS

The first phase of the Government’s attendance action plan has been implemented, including publication of attendance data and updated attendance codes. A public information campaign is also underway. Phase two of the attendance action plan is commencing.

In Term 1 of 2025, 65.9 percent of students attended school regularly, an increase of 4.5 percentage points from 61.4 percent in Term 1 of 2024.

The Government is focused on:

- **Improving data and build the knowledge base.** Mandatory daily attendance reporting and revised attendance codes have been in place since Term 1, 2025 with schools responding positively and submitting their data daily.
- **Supports and services.** With additional funding of \$123M over 4 years, as part of Budget 25, the delivery of a new attendance service and strengthened frontline attendance services are on track to go live in Term 1, 2026.
- **Strengthen accountability.** The Stepped Attendance Response (STAR) trial was completed in Term 2 and the STAR framework and resources are on track to be updated in August 2025 following the findings and feedback received. School boards are being supported to have an attendance management plan in place by Term 1, 2026.
- **Increase collective impacts.** An Expert Advisory Group with Police, frontline attendance advisors, community leaders and principals to provide advice on improving attendance, meets regularly to feedback on policy, operational and practice matters.
- **Promoting the importance of regular attendance.** A public information campaign is underway to grow student and parent awareness of the importance of regular school attendance. The campaign will be expanded in Phase 2 to grow reach and engagement.

## HOW TO FIND OUT MORE

The Ministry of Education will continue to publish attendance information and data on <https://www.educationcounts.gov.nz/statistics/attendance>

For information on the Government Targets go to [www.dPMC.govt.nz](http://www.dPMC.govt.nz)

\* Results may differ from the latest available published school attendance statistics, as historical results may be revised and updated following further data processing.