DEPARTMENT OF THE PRIME MINISTER AND CABINET
TE TARI O TE PIRIMIA ME TE KOMITI MATUA

18 June 2026

Ref: OIA-2025/26-0759

[redacted]

Tēnā koe [redacted],

Official Information Act request relating to cost of changing the names of government agencies from te reo Māori to English

Thank you for your Official Information Act 1982 (the Act) request, which was received by the Department of the Prime Minister and Cabinet (DPMC) on 25 May 2026. You requested:

> *"For this current government term please can I have the costs of the following in respect to the changing of names from te reo Māori to english, and/or bringing english to be first before te reo Māori*
> - *all government websites and ministry websites*
> - *all new branded stationery (letterheads, envelopes, pens)*
> - *all stationery rendered unuseable because it uses te reo Māori only, or te reo Māori first."*

I note that you appear to be seeking information about spending across government. DPMC can only respond to your request in relation to any information that we hold. If you have not done so already, you may wish to submit your request to other government departments or Ministers of the Crown, specifying that you are seeking any relevant information that they may hold. Te Kawa Mataaho Public Service Commission has a list of government agencies, with links to their websites, available on their website at: www.publicservice.govt.nz/system/central-government-organisations. You can contact Ministers of the Crown via the Beehive website at: www.beehive.govt.nz/ministers.

I have interpreted your request as seeking the specific costs, if any, associated with updating DPMC's branding between 27 November 2023 and 25 May 2026. No changes to DPMC branding have been required, and there have been no specific rebranding costs during this period. Any updates to DPMC's visual identity are handled internally and funded within existing baselines.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

This response will be published on the DPMC website during our regular publication cycle. Typically, information is released monthly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

Nāku noa, nā

Alan Cassidy
Deputy Chief Executive, Corporate

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